

# APPENDIX D

## WBC Programs Partnerships and Activities

Units of WBC	Number of Positions	Primary Focus	Programs	Partnerships	Activities
Executive, Financial, and Support Services	17	Administrative, financial, technical support for the agency.	Run/ Maintain the Wyoming Economic and Workforce Development Corporation (WEWD, Inc.).	Liaison with other State of Wyoming Agencies Examples: Dept. of Workforce Services, Administration and Information, etc.)	Consulting, accounting of funds, building and maintain databases, contracting for services, coordinate between businesses and agencies in and outside state.
Travel and Tourism	18	Promote Wyoming as a tourist destination.		Contract for services with private and non-profit industry groups for marketing, research, etc.	European, Americas/Asia travel recruitment; Film, Arts, and Entertainment industry development; attend and sponsor businesses at trade shows.
Investment Ready Communities	6	Administration of grant and loan programs to local communities.	BRC, CDBG and CFE economic incentives programs.	Provide staff and administrative support to the WRDC for community assessments.	Provide technical and support services to applicants applying for grants and loan.
Business and Industry	11	Promote business recruitment, expansion, and retention.	Manage state loan programs: Partnership Challenge Loans, Bridge Loans, Seed Capital Loans, Loan Guarantees, Economic Disaster Loans, Rural Economic Dev. Loans, STEA, Amendment IV Loans.	Contracts with University of Wyoming for business startup, retention, and expansion services: SBIR/STTR, MAMTC, SBDC, GRO-Biz, Research Products Center, Market Research Center, and Wyoming Women's Business Center.	Sponsor and attend trade events, seminars and workshops, monitor contracts with UW partners, financial and business consultation, provide guidance on state permitting requirements, maintain alliances with local economic development organizations.
Agribusiness	6	Promote development of Wyoming agribusiness.	Wyoming LEAD (agriculture – Leadership, Education And Development)	Work with producers of agriculture products, University of Wyoming Agriculture Extension, Wyoming Department of Agriculture.	Sponsor and attend trade events, seminars and workshops, training and education outreach, publish directory and newsletters, grant writing, micro grant disbursement to businesses.

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Field Operations	6	WBC regional representatives around the state.	Front line technical, financial and support services to businesses, communities, grant and loan applicants. Attends local meetings concerning development projects, business leads, etc. Coordinate with UW partner programs for information and assistance with businesses trying to expand and relocate in/to the state. Participate in contracted research, local assessment and planning activities.
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Source: LSO summary from WBC information.