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# INTRODUCTION

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## Scope

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W.S. 28-8-107(b) authorizes the Legislative Service Office to conduct program evaluations, performance audits, and analyses of policy alternatives. Generally, the purpose of such research is to provide a base of knowledge from which policymakers can make informed decisions.

In July 2001, the Management Audit Committee directed staff to undertake a review of Wyoming Public Television (WPTV). Located at Central Wyoming College in Riverton, WPTV is Wyoming's only public television station, serving a majority of the state's population. The Committee requested an analysis of WPTV focusing on the following questions:

- Is the organizational location of WPTV appropriate to its current mission?
- Does WPTV have to convert from analog to digital, and if so, when? How much will it cost?
- What is the mission of WPTV and how is it accomplishing that mission? Has the mission changed over time?
- How does WPTV compare with public television in similar states?
- How does WPTV coordinate with other state entities?

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